

COOKIE POLICY

Taptap Digital, S.L. (“**TAPTAP**”) uses various cookies during the navigation on its website. To access all the information related to our Cookie Policy, please refer to the details provided below:

1. What are cookies?

This website uses cookies and/or similar technologies that store and retrieve information when you browse. In general, these technologies can serve various purposes, such as recognizing you as a user, gathering information about your browsing habits, or personalizing the way content is displayed. The specific uses we make of these technologies are described in this policy.

2. What types of cookies exist on our website?

The cookies are detailed in the settings panel.

According to their purpose, cookies can be:

- **Technical – necessary cookies:** These are cookies that allow the user to navigate through the website, use different options or services available on it, including those that the editor uses to manage and operate the website and enable its functions and services. They also serve for the management of advertising spaces as an element of design or "layout" of the service offered to the user.
- **Preferences cookies:** These cookies allow remembering information so that the user accesses the service with certain characteristics that can differentiate their experience from that of other users (such as language selection).
- **Analytics – measurement cookies:** These cookies allow tracking and analysing the behavior of users on the linked websites, including quantifying the impacts of advertisements. The information collected through this type of cookies is used in measuring the activity of the website to introduce improvements based on the analysis of the usage data that users make of the service.
- **Marketing – advertising cookies:** Marketing cookies store information about users' behavior obtained through continuous observation of their browsing habits, allowing the development of a specific profile to display advertising based on it. They are used to track visitors on websites.

Depending on who uses them, cookies can be:

- **First-party cookies:** These are cookies for which the editor is responsible, and generally, they are sent to the user's terminal from a device or domain managed by the editor and from which the requested service is provided by the user.
- **Third-party cookies:** These are cookies for which a different entity than the editor is responsible, and generally, they are sent to the user's terminal from a device or domain that is not managed by the editor but by another entity that processes the data obtained through the cookies.

Please note that if you accept third-party cookies, you may need to delete them through the options in your browser or the system provided by the third party itself. The third parties collecting data from cookies on the website are identified in the settings panel.

According to the time they remain active:

- **Session cookies:** These are designed to collect and store data while the user accesses a website. They are usually used to store information that is only of interest to keep for the provision of the service requested by the user on a single occasion (for example, a list of purchased products) and disappear at the end of the session.
- **Persistent cookies:** These are cookies in which the data remains stored on the device and can be accessed and processed for a period defined by the cookie's controller, which can range from a few minutes to several years.

3. International transfers

The website owner conducts international data transfers. Information about transfers to third countries, if any, carried out by third parties can be found in their respective privacy policies.

4. How to uninstall cookies?

Users can freely decide whether to enable or disable cookies, as well as delete them, through the configuration panel provided on the website and/or by following the procedure outlined in the help section of their browser.

Users can also configure their browser to automatically accept or reject all cookies by default or receive an on-screen notification upon receiving each cookie and decide at that moment whether to enable it.

Below are links to device and browser manufacturers for managing or disabling cookies in most browsers:

- For Internet Explorer: Navigate to the menu option: Tools > Internet Options > Privacy > Settings. To learn more, visit the following link:

<https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies>

- For Google Chrome: In Settings > Advanced Settings > Privacy > Cookies. For more information, visit the following link: <https://support.google.com/chrome/answer/95647?hl=es>
- For Mozilla Firefox: In the menu option: Tools > Options > Privacy > Cookies. To learn more, visit the following link: <https://support.mozilla.org/es/kb/Borrar%20cookies> y <https://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-sitios-web-rastrear-preferencias?redirectlocale=es&redirectslug=habilitar-y-deshabilitar-cookies-que-los-sitios-we>
- For Safari: In Settings > Safari > Block Cookies. For more information, visit the following link: http://support.apple.com/kb/HT1677?viewlocale=es_ES
- For Opera: In Settings > Advanced > Privacy and Security > Content Settings > Cookies. For more information, visit the following link: <https://help.opera.com/en/latest/web-preferences/#cookies>

Additionally, Google provides users with a tool that allows configuring the information sent from major browsers to Google Analytics. You can download the tool from the following link: <https://tools.google.com/dlpage/gaoptouthttps://tools.google.com/dlpage/gaoptout>.

The fact that the user configures their browser to reject all cookies, or specifically our cookies, may result in being unable to access some services, and their experience on our website may be less satisfactory. If you wish to have greater control over the installation of cookies, you can install programs or browser add-ons, known as 'Do Not Track' tools, which allow you to choose which cookies you want to allow.

5. My rights

If you wish to know how to exercise your rights to access your personal data, request the rectification of inaccurate data, request its erasure, restrict processing, object, request data portability, and not be subject to a decision based solely on automated decision-making, please visit our Privacy Policy ([here](#)) and our web privacy notice ([here](#)).

This policy was last updated on the 25th of January, 2024.